

# Bell Seal for Workplace Mental Health



## Congratulations!

Your organization is certified as a 2024 Bell Seal for Workplace Mental Health recipient by Mental Health America.

You are in great company! As a Bell Seal recipient, you join a community of like-minded business leaders from various industries, including financial services, government, health care, retail, manufacturing, and more. Collectively, Bell Seal-certified organizations are investing in the mental health and well-being of over 3 million workers.

Only 1 in 4 employers meet the Bell Seal certification standards. A recognition at any level - Bronze, Silver, Gold, or Platinum - means your organization is doing an excellent job of aligning your wellness investments with topline industry best practices.

We are eager to continue supporting your good work and leadership in our movement for national mental health and well-being.



*Schroeder Stribling*

**Schroeder Stribling**  
President and CEO  
Mental Health America

# Bell Seal Application Results



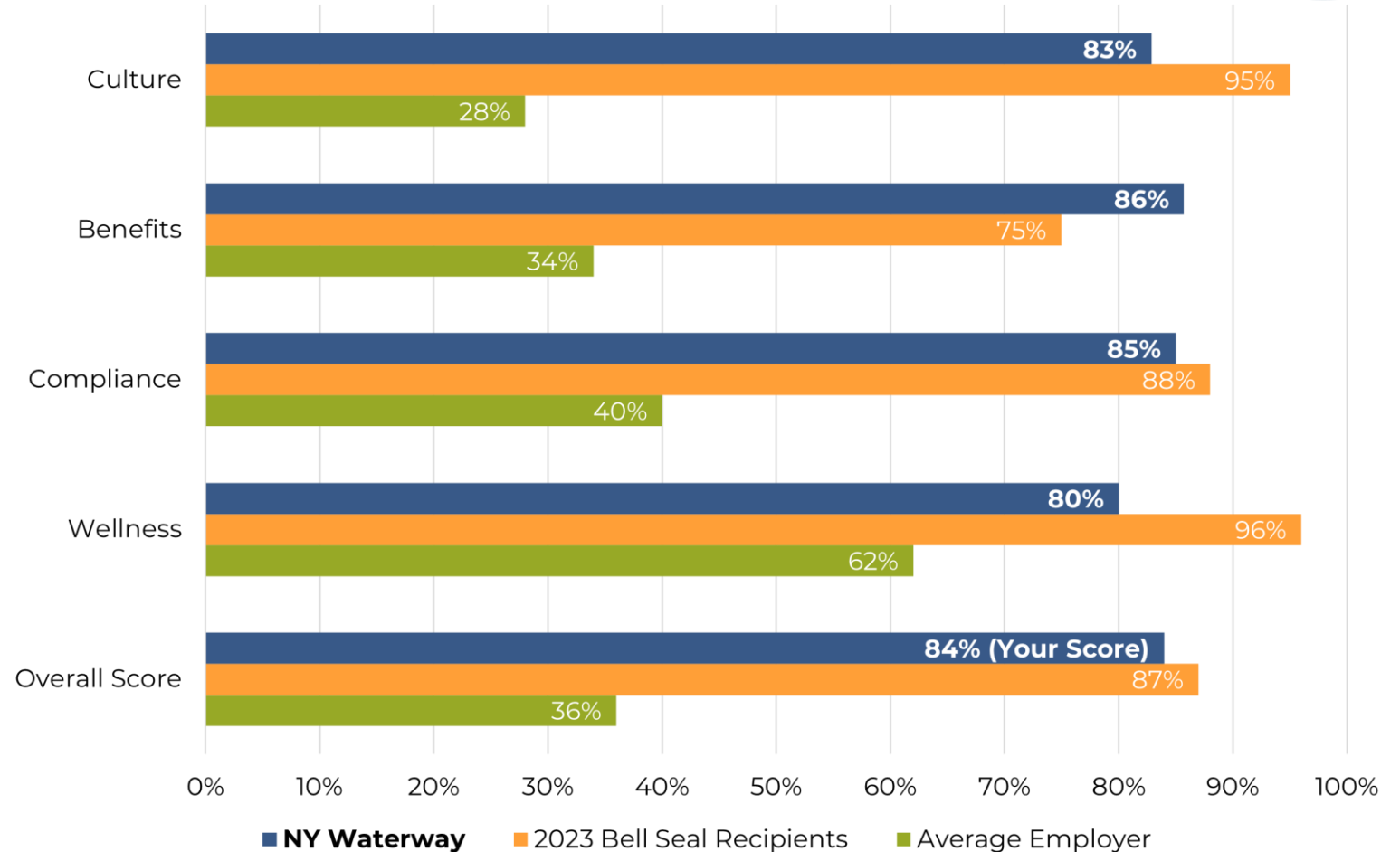
**Organization:** NY Waterway  
**Date:** March 29, 2024

Your organization is certified for Mental Health America's (MHA) Bell Seal for Workplace Mental Health at Gold.

How does your organization compare? [See the results from past Bell Seal recipients here.](#)



Score	Recognition
0 to 59%	Not yet Qualified
60 to 69%	Bronze
70 to 79%	Silver
80 to 89%	Gold
90 to 100%	Platinum



# Bell Seal Recipient Checklist



- ❑ **Complete the [post-application survey](#).** Upload your organization's logo and let us know how we can improve the program for future application cycles.
- ❑ **Review the results live.** If you want to review your results in detail, please select a date and time for a [30-minute virtual meeting](#) that works for you and your team, and you'll receive a calendar invite shortly. This meeting is optional and can be scheduled anytime during the year.
- ❑ **Share your Bell Seal accomplishment.** Access the [2024 Bell Seal Recipient Toolkit](#) to receive the Bell Seal logo and promotional materials for internal and external communications.
- ❑ **Receive your official certificate.** Your official Bell Seal certificate packet will be mailed shortly to the address we have on file.
- ❑ **View your logo on MHA's website.** With permission, MHA lists all Bell Seal recipients' logos on the [Bell Seal website](#) (alphabetically and by each recognition level). The latest recipients are shared on LinkedIn and our national newsletter bi-weekly.
- ❑ **Sign up for the Workplace Wellness newsletter.** Recipient POCs are automatically enrolled to receive MHA's quarterly Workplace Wellness newsletter, which features program updates, publications, toolkits, and the latest news about workplace mental health trends.
- ❑ **Stay tuned for the 2024 outcomes report.** Sourced from the aggregate data from all submissions, the outcomes report identifies emerging trends and helps recipients benchmark their workplace mental health efforts – slated for Summer 2024 publication. Until then, check out the [2023 outcomes report](#).
- ❑ **Join us for MHA's conference.** All 2024 Bell Seal recipients will be acknowledged during the [Mental Health America Conference](#) held virtually and in person in Washington, D.C., on September 19 to 21, 2024. Employees within your organization can receive 10% off the in-person registration cost.

# Workplace Wellness Resources



## Section 1: Workplace Culture

### Assessing & Addressing Employee Mental Health

- [Workplace mental health survey items](#)
- [Develop a responsive mental health strategy](#)
- [Let workers drive policy and program change](#)

### Fair People Management & Employee Empowerment

- [Encourage standardized management practices](#)
- [Educate managers about emotional intelligence](#)
- [Support employee resource groups and advocates](#)
- [Request leadership support \(letter template\)](#)

### Mental Health Awareness & Training

- [Making the case for mental wellness \(infographic\)](#)
- [Introduce mental health during new hire orientation](#)
- [Promote mental health awareness \(email template\)](#)
- [2024 national mental health observances calendar](#)
- [12 tips for planning a wellness event](#)
- [11 tips for talking to an employee with a mental health concern](#)
- [Mental health screening \(printable poster\)](#)
- [Mental health screening \(printable postcard\)](#)
- [Workplace mental health training](#)

# Workplace Wellness Resources



## Section 2: Mental Health Benefits

- [Ensure health plans meet workers' needs](#)
- [Ask your benefits provider these 22 questions](#)
- [Educate employees about benefits \(email template\)](#)
- [Workplace mental health solutions for small employers](#)
- [Encourage time off for well-being \(email template\)](#)



## Section 3: Caring Beyond Compliance

- [Promote inclusive recruitment practices](#)
- [Working with a mental health condition](#)
- [2023 workplace wellness research](#)



## Section 4: Holistic Wellness at Work

- [Workforce support and social determinants of health](#)
- [Increase flexibility in positions and the work environment](#)
- [Balancing life and work priorities](#)
- [Dealing with common workplace stressors](#)



## Additional Resources

- [MHA resource guide](#)
- [Collaborator resource guide](#)
- [Bell Seal for Workplace Mental Health 2023 brief: Benchmarking for worker experience, equity, and access to support](#)
- [Bell Seal for Workplace Mental Health 2022 brief: 92 employers leading the workplace mental health movement](#)