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FOR IMMEDIATE RELEASE

**NY Waterway To Make Emergency Ferry Route
From Hoboken NJ TRANSIT Terminal to Midtown Permanent**

Ferry Company Kept 30-year Tradition of Helping Commuters in Crisis

WEEHAWKEN, April 12, 2017 – NY Waterway’s emergency ferry route between the Hoboken NJ TRANSIT (Rail/Ferry) Terminal and the West 39th Street Midtown Ferry Terminal in Manhattan, which operated during the recent NJ TRANSIT rail disruption, was so successful that it will become a permanent route in September, President & Founder Arthur E. Imperatore announced today.

Keeping its 30-year tradition of service, NY Waterway stepped up again to carry thousands of stranded passengers when NJ TRANSIT rail service was disrupted April 3. The private ferry company added a special route to move New Jersey commuters to Manhattan more quickly and easily.

Total ferry ridership on all NY Waterway routes was substantially up last week reflecting NY Waterway’s close cooperation and partnership with NJ TRANSIT.

Ridership on the emergency route, started April 5 on less than 24 hours’ notice, was more than 4,000 passengers. Service was limited to NJ TRANSIT ticket-holders, but the new route will be open to all passengers.

“Thanks to the dedicated, quick-thinking men and women of NY Waterway, we were able to step up once again and help commuters during a mass transit disruption,” Mr. Imperatore said. “We proved once again that we are always ready.

“We have been considering for some time the need for this Hoboken to Midtown route. The success of this trial by fire proved that the time to act is now.”

Details of the route still are being developed and will be announced this summer.

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The route gives Hoboken residents and NJ TRANSIT commuters ferry access to the West 39th Street Midtown Ferry Terminal, where free connecting NY Waterway buses take passengers on several cross-town routes.

The ferry trip takes 12 minutes.

NY Waterway has operated commuter ferry service between the Hoboken NJ TRANSIT (Rail/Ferry) Terminal and Lower Manhattan since 1989. This service has provided a critical mass transit link during other emergencies, such as the first World Trade Center bombing in 1993 and the 9/11 attack on America. In addition, NY Waterway also operate ferry service (to Midtown & to Downtown) out of their Hoboken 14th Street ferry terminal.

Last week, at the request of NJ TRANSIT, NY Waterway immediately began accepting the transit agency's tickets and passes on all commuter ferry routes when the disruption began.

NJ Transit agreed with a suggestion by Mr. Imperatore to begin the emergency route, reducing crowds at the over-burdened Hoboken Terminal.

Hundreds of first-time ferry passengers complimented deckhands and other NY Waterway employees on the quality of the personnel and the service and several dozen sent e-mails or posted tweets.

"I was so impressed! Polite people helping us, the piano player, bus, the directions!! Wow! What have we all been missing?" tweeted Michelle Charlesworth of WABC-TV 7.

"I wanted to send a quick note to thank your team for being so wonderful during the recent nj transit issues," wrote Sarah Garvey. "All of the people waiting at the ferry dock in Hoboken have been wonderful and so helpful. I wanted to make sure they know that they are fantastic and have been making this nightmare a bit easier and much more pleasant for all!"

For more information, call 1-800-53-FERRY or visit

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